Halden is a studio of four in Oslo. We design software and then build it ourselves, so nothing gets lost between the drawing and the release.

Studio

Halden is an independent studio for product design, identity and front-end engineering, working from a former print shop in Grünerløkka. We take on four or five projects a year, usually for companies whose software handles something people care about: their money, their neighbourhood, the climate data their city is planned on.

Every project is designed and built by the same people. We prototype in code from the second week, test with real data as early as we can get it, and hand over systems that a client team can keep growing without us.

People

Ingrid Solberg
Design director

Mats Eide
Engineering lead

Selma Varga
Product designer

Jonas Haugland
Creative technologist

Services

Product design
Research, flows and interface design for web and mobile products, from first sketch to the design system it ships with.

Design engineering
Production front-end in React and TypeScript. We write the components we draw and stay on until they are in your users’ hands.

Identity systems
Names, logotypes, type and colour, and the rules that let a small team produce a hundred posters that still look like one brand.

Creative technology
WebGL, motion and data visualisation where a static page can’t explain the idea, built to run smoothly on an ordinary laptop.

Experience

2019–	**Halden.** Founded in Oslo by Ingrid Solberg and Mats Eide.
2025	**Nordisk Formskole.** Visiting teachers in the interaction design master’s studio.
2023	**Interface Days Oslo.** Talk: “The component is the specification.”
2021–22	**Ringvei Transit Lab.** Embedded design and engineering team, two people for eleven months.
2013–19	**Before Halden.** Product design and front-end leads at a Nordic payments company and a Copenhagen agency.

Selected work

8 projects, 2024–2026, each designed and built in the studio.



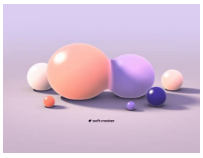
Kestrel 2026
Trading agents with limits a person can read.

Kestrel Markets AS
Product design, Design engineering



Veil 2025
A wallet that keeps your money private by default.

Veil Labs AS
Product design, Identity



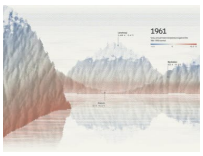
Soft Matter 2025
An identity and website for a studio that makes software feel physical.

Soft Matter
Identity, Website, WebGL



Marmor 2024
An identity for a 1930s cinema that shows forty films a month.

Marmor Kino
Identity, Posters, Website



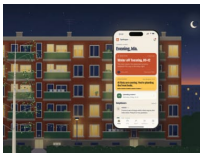
Isobar 2025
Climate data that a planning office can act on.

Isobar Climate
Data visualisation, Product design



Gantry 2024
A builder for the internal tools nobody wants to maintain.

Gantry ApS
Product design, Design system



Kvarter 2025
A housing co-op's noticeboard, bookings and meetings in one app.

Kvarter AS
Product design, Identity



Grums 2024
A coffee subscription that sends what you'll actually drink.

Grums Kaffe AS
Identity, Packaging, E-commerce

Clients

Kestrel Markets
Veil
Marmor Kino
Soft Matter
Gantry
Isobar Climate
Kvarter
Grums Kaffe
Ringvei Transit
Nordre Fjord Bank
Tidvann Energi
Fabrikken Arkitekter